The Young Life Summit is an opportunity to

- **Lift** up Jesus and his mission of Young Life in Greater NY.
- **Highlight** the “bigness” and diversity of Young Life in Greater NY.
- **Gather** potential leaders, current leaders, potential Committee members, current Committee members, ministry partners/supporters, select upperclassmen student leaders, college students, and any adult who loves Jesus and kids.
- **Model** the Kingdom via spiritual leadership, mission community, and excellence
- **Inspire** newcomers to want to know more about Young Life.
- **Rejuvenate** those who currently serve in Young Life.
- **Energize** various initiatives in local areas such as leader/Committee recruitment, camp sell, team building, fundraising, networking, etc.
- **Jumpstart** the development of new ministries to reach the next kid, the next type of kid, the next school, the next community, the next area, etc.
- **Provide** a concentrated experience of Young Life that creates a desire to learn more and consider the Lord’s call to serve more.

*The Summit will provide a wave of energy and inspiration. Waves can simply looked at….or waves can be surfed. YL Staff shall prepare to “ride the wave” for their area.*

The Young Life Summit will NOT

- Explain all the nuances of Young Life’s mission, core values, and methodology.
- Model Young Life’s outreach ministry approach to kids. *
- Breakdown the commitments and roles of leaders or Committee members.
- Layout the individual contexts of each Young Life region, area, ministry.
- Provide all the information needed for someone to begin serving in Young Life.

*The Summit will provide a compelling, but not exhaustive, “living mural” of Young Life’s vision and mission. Afterwards, YL Staff will seize opportunities to frame the “local picture” and “connect the dots,” so people can take next steps and become fellow painters.*

*The Summit is a “Christian” conference for Christians. It is easy for people who experience Young Life for the first time at the Summit to assume that the style of the conference is our style of ministry in all contexts. This presents a rich follow-up opportunity for staff to explain our outreach approach with kids.*
Young Life Staff can prepare by

• Remembering previous Summits.
  o Look at video scrapbooks online.
  o If you have never attended, ask someone who has.
  o What were people thinking, feeling, wanting, as they departed the Summit?
  o Who in your area do you want to think and feel this way?
  o Make a guest list. Invite them relentlessly. Pray them there.
• Considering “extra touches” to give guests a camp-like experience at the Summit.
  o How will plans be coordinated for transportation, seating, lunch, post-Summit dinner/activities?
  o How can local vision, identity, and unity be built among your guests?
  o How can current leaders and Committee be enlisted to make the day great?
  o Have fun. Plan in advance. Go the extra mile.
• Getting ready to “ride the wave” after the Summit via follow-up.
  o As much as possible, clear out your schedule the week after the Summit.
  o What meetings should be scheduled?
  o What materials need to be prepared?
  o How can you enlist others in the follow-up plan?
  o How can you make Summit follow-up feel like camp follow-up? (Reunions, 1 on 1s, having a vision for each person, launching new venues, rolling momentum into Leadership meetings, new leader trainings, Clubs, camp sell, etc.)
  o Form a plan. Consider the “costs” of executing that plan. Make it happen.
• Brainstorming creative ways to translate Summit momentum into local areas
  o A brief “so you just attended the Summit” video message from the local Area Director that can be sent to people immediately after the Summit.
  o An “area tour” and/or recruitment video that can be released right after the Summit to orient people to the local area and explain opportunities to serve.
  o Using YL leader training tools such as the online Leadership Development Tool-Kit and Young Life Access (video/mobile-based training that can be customized.)
  o The best ideas are yet to be formed. Be creative. Maximize this amazing tool for the local area. Love and lead well.