YOUNG LIFE

GREATER NEW YORK

REACH THE CITY

REACH THE WORLD

SERVING KIDS IN:

- Connecticut
- New Jersey
- Westchester County
- Lower Hudson Valley
- Long Island
- New York City
REACHING HURTING KIDS

- One out of eight American teenagers live within 100 miles of the Empire State Building.¹
- 14 percent of teens in New Jersey are not in school and not employed.
- 835,000 college students attend 625 schools in Greater New York.
- 15 percent of unwed teen mothers in Connecticut have a second child by the time they’re 20 years old.
- 41 percent of Hispanic students in New York City high schools do not graduate in four years.²
- One quarter of the population of Long Island is under the age of 18.³
- There are 41,671 juvenile arrests made in New York City and Long Island each year.
- Every six days, a child in New York City is murdered.

Source: 2010 census
¹Source: http://www.nytimes.com/schoolbook/2012/06/12/city-graduation-rate-barely-budges-from-last-year/
²Source: http://quickfacts.census.gov/qfd/states/36/36059.html
³Source: 2010 census

Taylor from Red Hook, N.Y.

After years of declining invitations to Young Life camp, Taylor finally decided to go to Lake Champion with her friends and classmates. In her own words, Taylor has been a ‘tough girl who was always ready for a fight.’ She even spent four months in jail at one point. At camp, Taylor felt God’s love and decided to follow Christ. There is no question that God will use Taylor to influence kids and spread Christ’s love in her neighborhood.

GET THE FULL STORY

greaterny.younglife.org

YOUNG LIFE PROVEN TRACK RECORD

Over the last 70 years, Young Life has become an international ministry reaching more than one million adolescents annually throughout the United States and in more than 75 countries around the globe. We are literally in the world of kids throughout the world. As we celebrate the privilege of touching so many lives, we feel called to be in the lives of more kids in more places than ever before.

RWOK:
Reaching a World of Kids

(RWOK) is Young Life’s initiative to double the number of kids we reach each year from approximately one million to two million by 2016.
1960 Young Life started in Connecticut when Jack Carpenter moved to Greenwich in 1960.
1961 Harv Oostdyk started Young Life in the city, commuting from New Jersey.
1963 Bill Milliken joined the Young Life staff in New York City, followed by Bo Nixon.
1970s Young Life started in New Jersey through Don Reif's love for kids in the mid 70s.
1972 Bo Nixon formed New Life in New York City.

Bo Nixon

Through basketball games and hanging out in his neighborhood, Young Life leaders were able to build a relationship with Bo and his friends.

Bo attended camp in Colorado where he heard the Gospel message. When he returned back to New York City, he started working in the Young Life ministry and did not look back.

In 1973, after seeing the extensive needs of at-risk kids in the city, Bo and his wife, Mary, established New Life of New York City where kids are served and loved through a range of programs.

Today, 39 years later, Bo and Mary continue to impact the lives of at-risk young people through New Life of New York City. Although retired from Young Life, Bo's example of love and leadership still runs strong with all of the leaders in New York and surrounding areas.

Recently, Bo was recognized by Young Life's board of trustees where John Wagner, field senior vice president in New York City, had this to say about him:

“He gave of himself in a very tough place, year after year, to literally thousands of hurting kids so that they would know Jesus. His faith, endurance and his work are unmatched in the mission.”

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2005 Paul Coty came on Young Life staff in New York City.

Bo and Mary Nixon

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CURRENTLY CHANGING LIVES

With such a large population-to-space ratio comes great opportunity. As a leader-centered ministry, Young Life can reach an exponential amount of kids with leaders who befriend and equip future leaders.

CURRENT MINISTRY

Currently in the Greater New York Division, we ...
- Reach 15,000 kids per year
- With 400 leaders
- In 100 ministries
- With 50 staff.

PROJECTED MINISTRY

Over the next four years, we will grow to ...
- Reach 100,000 more kids
- With 500 new leaders
- In 100 new ministries
- With 50 new staff.
100,000 MORE KIDS BY 2016

- Leveraging the power of volunteers.
- Starting and sustaining ministries.
- Camp.

500 NEW LEADERS BY 2016

Leveraging the Power of Volunteers: Young Life leaders live and breathe kids and Jesus. Leaders are adults in a community who commit to care for middle- or high-school students through the ministry of Young Life.
100 NEW MINISTRIES AND 50 NEW STAFF BY 2016

AREAS/CITIES IN WHICH MINISTRY IS TO BE LAUNCHED AND EXPANDED:

LONG ISLAND
North Shore, Greater Islip, Greater Long Beach

CONNECTICUT/WESTCHESTER COUNTY

NEW JERSEY/HUDSON VALLEY
Lower Hudson, Newark, Trenton, Northwest Union and Bergen Counties, area of Summit, Robbinsville, Princeton, Montgomery, Monmouth County, Montclair, Edison, N. Brunswick

NEW YORK CITY
Brooklyn, Sunset Park, Crown Heights, Windgate, Bayridge, Brownsville, Canarsie, Manhattan Upper Westside, Manhattan Upper Eastside, Central Harlem, East Harlem Staten Island, Port Richmond, Manor Heights, Queens Elmhurst, flushing, South Jamaica, Bronx, Morris Heights, University Heights, East Tremont, Bedford Park

Jordan from Rutgers, N.J.
Jordan, an eighth-grader, attended WyldLife camp at NorthBay where she enjoyed all the activities camp had to offer. In addition to the fun found at camp, Jordan also considered what the speaker said each day at club. It wasn’t long before she was caught by God’s love and grace. Before the end of the five days, she prayed with her leader to accept Christ into her heart.

YOUNG LIFE
Young Life’s traditional work with high-school-aged teenagers through building relationships and spending time on high-school campuses as leaders, coaches and volunteers.

CAPERNAUM
A program that gives young people with mental and physical disabilities the chance to experience fun and adventure, to develop fulfilling friendships, and to challenge their limits while building self-esteem through club, camp and other exciting activities.

YOUNGLIVES
A program that offers teen moms relief from the isolation and struggle of their daily lives, and hope for the future. YoungLives mentors provide friendship, parenting advice, and help meeting the practical demands of raising a child. At YoungLives club and camp, moms are able to socialize and have fun while their babies get the best possible care.

WYLDLIFE
Middle-school-aged Young Life outreach. The philosophy of WyldLife is the same that Young Life’s has always been – introducing adolescents to Jesus Christ and helping them to grow in their faith. But, because middle-school kids are at a different developmental stage than high-schoolers and need different things, we make a subtle delineation between the two: high energy and interactive, fast-paced and unpredictable.

YOUNG LIFE COLLEGE
Young Life College is uniquely positioned and prepared to make a significant impact on our college campuses. We have earned the right to be heard with many students and can build on our investment. We have a three-tiered goal for Young Life College: Reaching lost college students, equipping college students for a life of faith in college and beyond, and launching discipled college students as leaders for Young Life.
There are 24 Young Life camps in North America alone. However, regardless of the facility, the experience is the same – kids getting away from the pressures of everyday life, having fun with friends and their Young Life leaders, and hearing the message of God’s love in terms they can understand. And Young Life camping is open to kids who often are overlooked: those from economically depressed communities, kids with disabilities, and teenage mothers.

LAKE CHAMPION
- Build two new dorms.
- New staff house.
- New pool and coffee house.

SARANAC
- Renovate the third floor of the main lodge.
- New kitchen.

CAMPERSHIP
Provide camp scholarships for kids throughout the greater New York area.

WENDELL WILSON

Wendell from Harlem, N.Y.
Wendell grew up in Harlem, N.Y. He stopped going to high school and did not graduate. Like many male teens in Harlem, he joined a gang and spent his days on the streets. Also involved with gang life, Wendell’s brother was victim to a brutal fight that landed him in the hospital. Due to head trauma, Wendell’s brother did not know who he was. Wendell credits this as “a moment that woke me up.”

A couple of weeks later, Young Life leader Aswan Morris was hanging outside of a church in Wendell’s neighborhood. Aswan invited Wendell and his friends to watch a movie and eat some pizza. The movie led to discussions, which ultimately led to Aswan building a relationship with Wendell.

Wendell eventually attended leadership camp with Young Life. On the way home from camp, Aswan compared Christ to a spark. This analogy “clicked” and led Wendell to “finally get the Christ thing.” On this car ride, Wendell accepted Christ into his heart and changed his life. Under his understanding that “Christ is not something you should be selfish with,” upon returning home from camp, Wendell began spending time with kids in his neighborhood, leading them in Christ-centered conversations and setting a positive example.

Today, Wendell is training to be a middle-school WyldLife leader. He eagerly credits Aswan to leading him to Christ, who ultimately saved his life.
## THE COST OF REACHING KIDS:

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<tr>
<th>NEW MINISTRIES</th>
<th>TOTALS</th>
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<tr>
<td>Young Life</td>
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<tr>
<td>WyldLife</td>
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<tr>
<td>YoungLives</td>
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## REACHING KIDS WITH YOUR GIFT:

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Current gifts may be made in a variety of ways. Cash gifts are always welcome. Gifts of appreciated securities held for more than one year are tax-deductible for their full value and avoid capital gains tax when transferred directly. Gifts made using retirement plan assets may be appropriate for those over the age of 70½. Gifts of real estate, business interests and many other assets: Significant tax advantages are often available for these types of gifts.

### Johnny from Gramercy Park, N.Y.

Last summer was the first time Johnny heard the Gospel. He comes from a Buddhist background and has wrestled with whether to follow Christ for the past year or so. He didn’t want to make a decision until he knew for certain that Jesus was the way. This summer at camp, he made the leap, standing up at Say-So to share that he is now “a son of God!” He was digging into his new Bible on the bus ride home!
GREATER NEW YORK LEADERSHIP TEAM

John Wagner
Senior Vice President, Greater New York Division
Interim Regional Director, Long Island

Tim Vickers
Regional Director, Metro North (Connecticut and Westchester County)

Bryan Reaume
Director of Leadership Development, Greater New York Division

Paul Coty
Regional Director, New York City

Joe Paolella
Interim Regional Director, Jersey Metro

Karil Greaves
Director of YoungLives, Greater New York Division

Mona Patel
Area Director, Rutgers, N.J.

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